

2023 Lifestyle Trends & NEW Product Peek













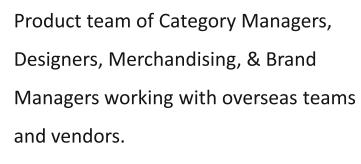












Team Overview













Team extension: PD works closely with Compliance, Sustainability Team, Quality, Purchasing, Production, Costing, Sales & Marketing.

Focused on: Product Trend Research,

Consumer & Lifestyle Trending, Hot

Products, Exclusive Designs & Custom,

Merchandising & Sourcing, Marketing &

Sales Support.







2023 SPRING & SUMMER TRENDS NEW PRODUCT PEEK

1. Sports Luxe & The Great Outdoors Elevated Athleisure. Core vs. Posh.

2. Seeking a Better YOU

Home & Wellness = DIY, Home Workspaces, Therapeutic Décor, Exercise While Working. Outdoor activities

3. Globe Trotting

Extreme Travel In Full Force.

4. GO Green or GO Home

Sustainability Is A Top Priority.

5. Social activism

Cultural Reawakening. Humanist Values.

6. The Next Generation.

Blockchain Shopping. Metaverse, More Immersive Digital World.





LIFE STYLE PROFILES













Introducing















NEW Curated Gift Sets







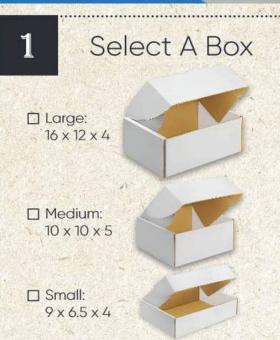


- 1. #95201 Pizza Party Gift Set (Pizza Paddle #75024)
- 2. #95202 Full Color Himalayan And Candle Gift Set
- 3. #95145 Self Care Tea Gift Set





EZ as 1, 2, 3, 4!



Create a stunning unboxing experience in a few simple steps.

\$9.00(G).

Mailer Box, Crinkle Stuffing, Insert Card, Box Label and Kitting Included.



3 Select A Card Design



Note: Cards are 4CP/1-sided.

Congratulations #000125 You Rock #000123
Welcome Back #000124 Thank You #000121
Thinking of You #000122 Custom Design #000120
Please see website for more card stock design options.



Add Optional Flat Rate Shipping: Small Basc add \$10,45(G) Medium Box: add \$15,20(G) Large Box: add \$25,65(G)

Flut rate shipping rates only apply to the EZkit program. Ships anywhere in the contiguous 48 states.



Products



Track Jacket, Gucci







Ball Cap, Gucci

Airpods Case, Burberry





Athleisure Must Haves Look The Part!

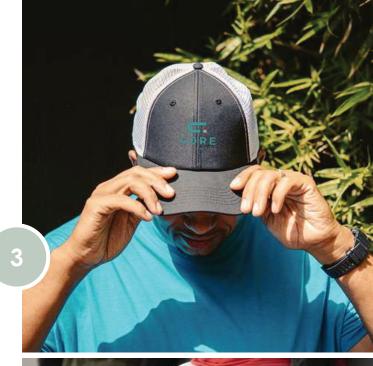






- 1. #30064 Anywhere Belt Bag
- 2 #50032 20 Oz. Hydro Glass Bottle
- 3. #15017 Imperial X210SM The Structured Performance Cap
- 4. #BU8800 Burnside© Street Jogger







Step Out Of The Logo Box With These

NEW DECORATION METHODS!



BLANK**2BRANDED**

Puff Patch

- · A Foam Underlining Raises The Embellishment
- 3D Effect Adds Dimension To Your Logo.



Setup: \$100(G) set up charge plus: \$0.30(G) per additional color. Up to 1": \$3.90(G) Up to 2.5": \$6.55(G) Up to 3.5": \$10.10(G) MOQ: 50 pcs

Tackle Twill

- 3D Incorporates Textured Satin Into The Background.
- Made Using A Soft, Polyester Yarn To Deliver A Smooth Appearance.



Two layers up to 3 lines Up to 3" W x 3" H: \$14.50(G) per piece. MOQ: 50 pcs

Woven Patch

 Ideal For Intricate, Small Lettering And Fine Details Not Achievable In Embroidery
 Smooth, Flat Surface



\$3.50(G) per piece: Square 1 1/2" W x 1 1/2" H Round 2" W x 2" H Small Rectangle 2" W x 1 1/4" H

\$4.50(G) per piece: Large Rectangle 3 1/2" W x 1 1/2" H

MOQ: 200 pcs

Flex Patch

- . Lightweight, Flexible With Various Detailed Texture
- · Matte Or Metallic Finish



Mold Charge: \$350(G) set up charge plus: Up to 3" W x 3" H: \$9.75(G) per piece. MOQ: 200 pcs

NEW Drinkware





- 1. #50036 18 Oz. London Stainless Steel Tumbler with Straw
- 2. #8167 10 Oz. Ceramic Tumbler With Bamboo Base
- 3. #50038 32 Oz. Alter Stainless Steel Tumbler
- 4. #50035 40 Oz. Intrepid Stainless Steel Tumbler with Straw



OVER 150 ITEMS AVAILABLE! MORE BEING ADDED WEEKLY!



BRITE

MEGA Colors • MEGA Billboard • MEGA Impact

Maximize your imprint space with full color, edge-to-edge print. Available on a variety of items and product categories. Visit our website for more details.









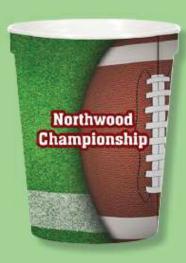
#55153 - AWS 20 OZ: FULL COLOR TWO-TONE HIMALAYAN TUMBLER

- . Meets FDA Requirements

As Low As \$19,69(c)





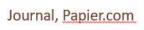








Robe, The Elder Statesman







Evening Unwind Candle, Homesick.com

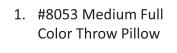
Therabody Biometric Sensing Smartgoggles, therabody.com



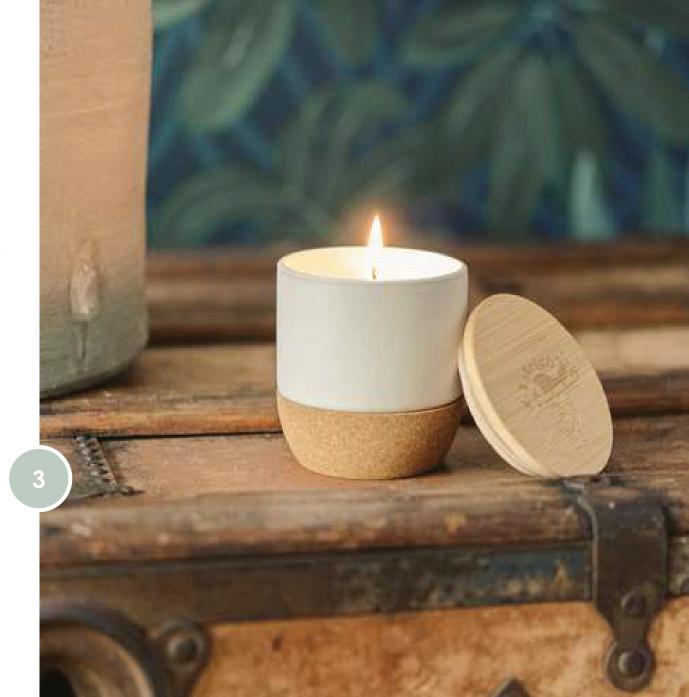
Cozy Home







- 2. #85008 Scented Candle With Leatherette Sleeve
- 3. #9234 Santal Candle
- 4. #8037 Sleep TightWeighted Blanket12 Lb Weight

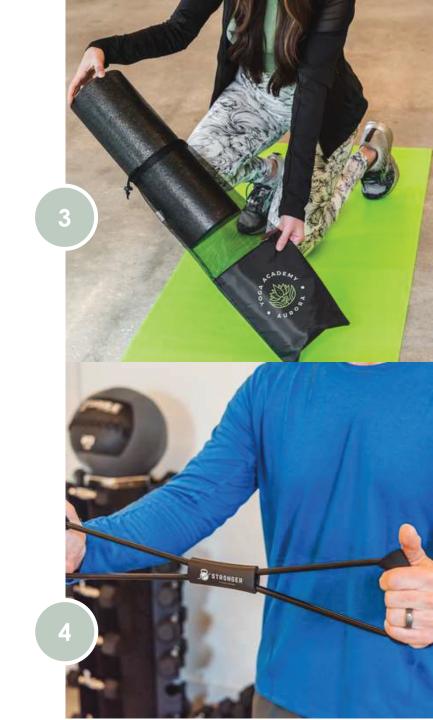


Home & Wellness





- 1. #8035 Bungalow Beach Towel
- 2 #7872 Yoga Stretch Set
- 3. #7873 Half Round Foam Exercise Roller
- 4. #7876 Yoga Stretch Band In Carry Pouch



Beauty & Self Care









- 1. #95194 Sun Bum® SPF 30 Kit
- 2 #85003 Face & Body Scrub Brush
- 3. #20034 LED Mirror With Swivel Handle
- 4. #11169 Craft Set

Summer Entertaining







- 2. #30061 Lido Deck Dry Pouch
- 3. #20043 Mini Carabiner Lantern
- 4. #8034 Gingham Roll-Up Picnic Blanket
- 5. #8050 Pop & Lock Portable Camping Table





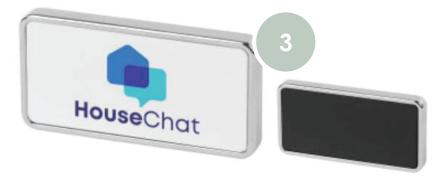


Home Entertaining





- 1. #75037 Perfect Pairing Wine & Cheese Knife Set
- 2. #75031 Bamboo Wall Mounted Bottle Opener
- 3. #55234 Two Piece Magnetic 6"x 8" Photo Frame

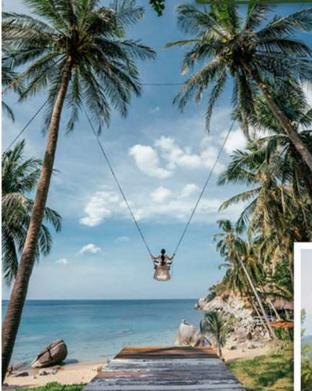




GLOBE TROTTING TO FARAWAY DESTINATIONS



You are now free to move about the globe ...









ChargeCard Travel **Charging Device**



Travel Theme Luggage Tag, Rifle Paper Co.



Sweater, Etro





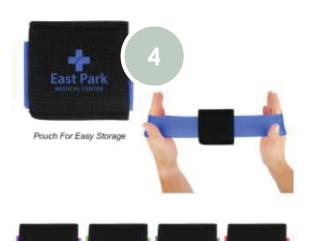


Travel Must Haves









- 1. #30051 Foldable Tote Bag
- 2. #35050 Corporate Structure Laptop Backpack
- 3. #25290 Sound Asleep White Noise Machine & Speaker
- 4. #7877 Travel Trainer Resistance Band
- 5. #30052 The Madelyn Boat Tote Bag



NEXT-GEN



The Future is Now



Inspired by virtual worlds, NFTs, and the future of gaming





Products



Personalized Gamer Shot Glasses, Uncommon Goods



The Crypto Rollercoaster – NFT Art T-Shirt, Wearablenftart.com



Holographic Solar Visor, Alo Yoga



LED Visible Wireless Headphones, Sharper Image



Next Gen Tech









- 1. #96116 Full Color Linq Digital Business Card
- 2. #55232 10" LED Ring Light With Phone Holder
- 3. #9164 ClearPad Glow
- 4. #2961 TrackSmart Remote Tracker Case With Keyring
- 5. #9167 SpotScout



New Tech



- 1. #26002 Charging Hub Kit
- 2. #26781 Power Adapter Night Light
- 3. #28555 Cable Management Organizer
- 4. #25603 Waterproof Speaker Carabiner









Go Green or Go Home







Retail Inspiration











Conscience Concepts Cork & Recycled Wheat Straw Ballpoint Pens, amazon.com

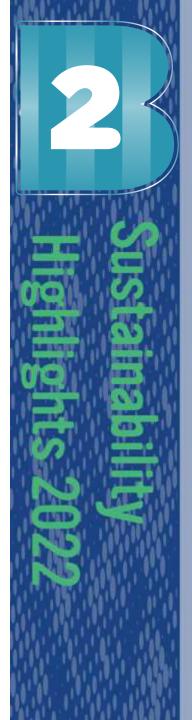












CARBON MANAGEMENT

Scope 1 and 2 carbon emissions



Traded packaging made from virgin materials for more

ECO-CONSCIOUS PACKAGING

7 TONS
of plastic bound for the landfill



WASTE PREVENTION AND DIVERSION

25% Increased post-manufacturing recycling (2021 baseline)

Installed an initiative to reuse cardboard boxes from inbound products that returned over

500 TONS of used cardboard

into the circular economy



Now diverting ceramic waste to a local company partner to be re-used to make concrete for local projects

OVER 100,000 lbs SINCE MAY



OUTREACH

In 2022, Hit became a sponsor of Keep Pinellas Beautiful, a local branch of Keep America Beautiful.





Installed

WATER CONSERVATION

into our operations, by investing in machinery that will cut back on our water use on a large scale













COMING SOON!

- 1. #30065 Roosevelt rPET Felt Tote Bag
- 2. RPET Notebook with Phone Stand
- 3. #50042 RPET 20oz RPET Bottle
- 4. #35052 Redux rPET Lunch Cooler Bag
- 5. #30081 RPET Water Bottle Sling
- 6. #8223 RPET Sunglasses











- 2. #93916 Circle Shaped Plantable Tag
- 3. #93913 Wildflower Seed Packet
- 4. #93911 Seed Paper With Bookmark







- Post-Consumer Paper Pulp & Wildflower Seeds
- Plant Seed Paper
- Water & Enjoy











































A WIDE

SELECTION

OF

BRANDS

























Let's make convenience less wasteful!



In the time it takes to read this sentence, 79,270 cups have been thrown away.



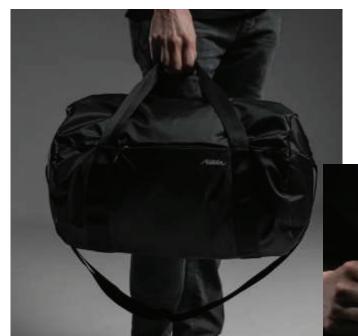


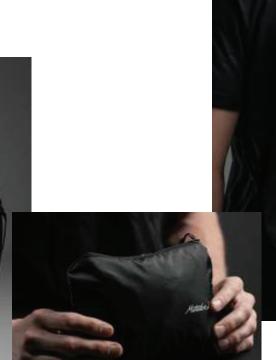
- Reusable Insulated Stainless
- Leak Proof Lid
- Skinny Walled Triple Insulation
- Copper Coating
- No Sweat
- Hot Up to 6 Hours Cold for 12+ Hours



Matador

HIGH PERFORMANCE TRAVEL EQUIPMENT

















We work with CarbonFund.org to make sure our offsets are making a difference. Our offsets are third-party certified, audited, and meet the standard of additionality.



Designed in Boulder, CO

Headquarters powered by WindSource® renewable wind energy-certified by Green-e Energy.



Built sustainably

Look for icons for Bluesign approved, post consumer recycled, and PFC free materials.

NATIVE UNION







BECOMING PLANET POSITIVE OUR MATERIALS

The go-to sustainability move for too many brands has been materials. 'Compostable' phone cases, 'biodegradable' plastic, and 'sustainable' leather are just a few we've seen flying around. Though it can seem like the better choice, we've found that it's often a shortsighted one.

Our approach is to study and test more 'sustainable' substitutes wherever we can. In the end, however, we'll always choose the option that proves to be the most durable and long-lasting – even if it's not the most eco-friendly option on the surface. Buy less, but better.









Digital business cards for modern networking.







Digital business cards for modern networking

#96116 Full Color Linq Digital Business Card



Scratch-resistant matte finish polyvinyl Linq cards are NFC embedded and QR-equipped for a quick way to connect.

The Bamboo Linq Card is crafted from Anjian bamboo. Build your page in the app (linqapp.com/app), and you'll connect it to your card once it's delivered. The other person does not need the app to receive your information.

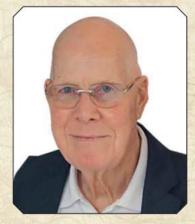
https://youtu.be/9oy8ze3klFw

- Made Of PVC
- NFC Embedded And QR-Equipped
- Easily Share Fully Customized Profiles Containing Links,
 Photos, Contact Information And More
- Use Ling App To Share Profile
- Linq App Available On IOS or Android



AWSGIVING BACK

In Memory of Bill Sr.



The AWS collection is in memory of Bill Schmidt Sr., Founder of Hit Promotional Products. Mr. Schmidt was respected and loved by all who had the pleasure to know him. A generous and kind-hearted man, Bill Sr. loved to give back, and to honor his memory we will be giving back with the AWS Collection.

This AWS Collection of products has been hand-selected to honor the memory of Bill Sr. 5% of the proceeds from all items in the AWS Collection will be donated to charity. Mr. Schmidt took great pride in giving back and in his memory we will continue to honor his generosity and passion for philanthropy. Below are some of the favorite charities that the AWS product line will be contributing to:











Customer Hangtags & Gift Boxes





GIVING BACK

5% of the proceeds from this product and all products in the AWS Collection will be donated to charity.





SUNBUM



Trust The Bum ®







What does that mean? It means trust us, the ones who live on the beach and need products that work on even the most intense days in the sun. The simple truth is, when you make products to protect the ones you love, you make 'em better.





Trust The Bum®













SPF

#9246 SUN BUM® SPF 30 LIP BALM

#9251 SUN BUM® 3 OZ. SPF 50 SUNSCREEN ROL

#9244 SUN BUM® 3 OZ. COOL DOWN LOTION

#9245 SUN BUM® .45 OZ. SPF 30 FACE STICK

#9242 SUN BUM® 3 OZ. SPF 30 SUNSCREEN LOTION

#9243 SUN BUM® 3 OZ. SPF 50 SUNSCREEN LOTION

KITS

NEW FULL SIZE #95194 Sun Bum® SPF 30 Kit

#95129 Sun Bum® Travel Kit

#95131 Sun Bum® Beach Bum Kit

#95130 Sun Bum® 3-Pc. Lip Balm Kit

























Sleek, luxury design. Each bag is strong, light inweight & for sophisticated modern-day business travelers.

For Every Journey, that adapt to all aspects of life on the move.

Casual-yetrefined designs optimize versatility in style, for dayto-day.

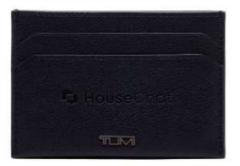




Tumi Alpha Zip-Around Letter Pad



Tumi Alpha Luggage Tag





Back

#35049 Tumi Slim Card Case





#35044 Tumi Search Backpack

#35042 Tumi Platoon Sling





#35059 Tumi Just In Case® Backpack





















Swig Life designs insulated drinkware made for living your best life! We understand that your water bottle and travel tumbler are a reflection of your personal style, and this inspires us to produce premium products in designs you love, for yourself or as a gift. Swig Life is the best life.

WHY CHOOSE SWIG LIFE?



PREMIUM TEMPERATURE RETENTION Drinks stay hot or cold!

Triple insulation technology: double-walled, vacuum-sealed and copper-plated



WOMAN OWNED - IT'S A GIRL THING! Products made by women for women

Because we believe your personal style should be celebrated with every sip



IT'S ALL ABOUT THAT BASE!

Nonslip silicone base

Silicone bbases are slip-free, scratch-free and noise-free



WE'VE GOT YOU COVERED Spill resistant lids

We offer a variety of lids, reusable straws and accessories



LEADER IN INNOVATION

We turned WATER (bottles) into WINE (cups)!

Our innovative shapes, finishes, and production techniques make us a favorite for our customers



Neuman Marcus

LANDS' ENDA



Staples





IT'S ALL ABOUT THAT BASE

SLIP-FREE, SCRATCH-FREE, NOISE-FREE SILICONE BASE













Eco Friendly



Triple-Insulated Technology



LEAKPROOF &
SHATTERPROOF TRITAN LIDS

SUPERIOR TEMPERATURE RETENTION

DOUBLE-WALLED & VACUUM-SEALED

THICK PROFESSIONAL 304 GRADE
- 18/8 STAINLESS STEEL

COPPER COATED INSULATION

SWEAT FREE POWDER COAT FINISH

NON-SLIP SILICONE BASE



#56109 14 Oz. Swig Life™ Golf Stainless Steel Wine Tumbler



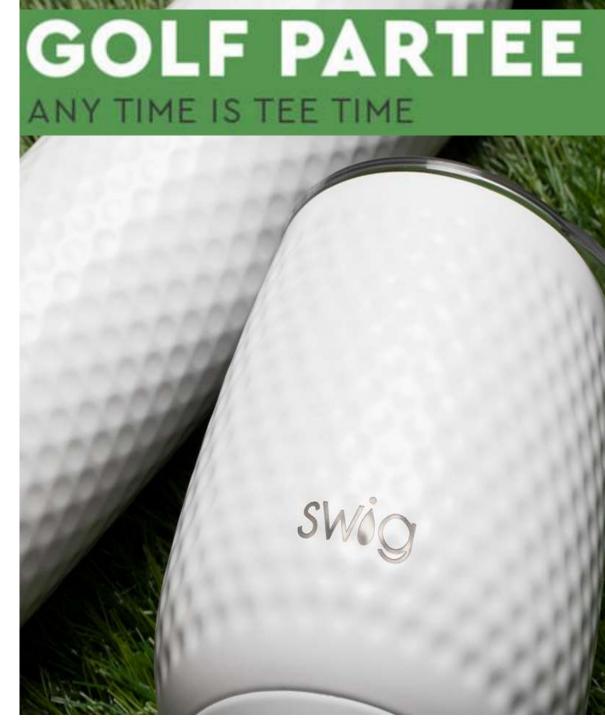


#55415 22 Oz. Swig Life™ Stainless Steel Tumbler





#56108 20 Oz. Swig Life™ Golf Stainless Steel Bottle







#55416 SWIG LIFE 180Z. TRAVEL MUG



#55417 SWIG LIFE 200Z. BOTTLE



#55418 SWIG LIFE 220Z. TUMBLER



##55419 SWIG LIFE 120Z. WINE TUMBLER





2. #5414 14 Oz. Otterbox® Elevation Mug





- 1. #55412 16 Oz. Otterbox® Elevation® Core Colors Stainless Steel Tumbler #55411 20oz. Tumbler
- 2. #55410 10 Oz. Otterbox® Elevation® Core Colors Stainless Steel Tumbler
- 3. #55414 14 Oz. Otterbox® Elevation Core Colors Mug
- 4. #55413 10 Oz. Otterbox® Elevation Core Colors Wine Tumbler™
- 5. #55421 28 Oz. Otterbox [®] Elevation [®] Growler Tumbler #55420 36 oz. Tumbler



















Imperial® SINCE 1916



#15015
PAT IMPERIAL 5054 THE
WRIGHTSON PERFORMANCE
ROPE CAP WITH FLEX PATCH



#15016 IMPERIAL 6054 HABANERO PERFORMANCE ROPE CAP



#15018 IMPERIAL X210B THE ORIGINAL COTTON BUCKLE CAP



Mountain Standard

THE PHILOSOPHY

Our product philosophy is simple. Motivated by modern mountain living and a sustainable future, each product is highly considered for the activities, seasons, and terrains we encounter. Mountain Standard goods must be highly versatile, multi-use, durable, and timeless.

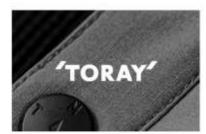
SUSTAINABLY BUILT WITH PROVEN MATERIALS

We build our gear for longevity. In doing this, we source sustainably recycled textiles, toil over colors, and construct everything with the intent of reducing material waste. We seek out proven materials that will withstand abuse and assemble them into timeless styles that can endure the seasons. Each piece we produce goes through rigorous wear testing to ensure they can handle the test of time and can receive the 'Standard' stamp of approval. Our goal is not to reinvent outdoor gear but simply to define higher standards through sustainable ingredients and durable designs.























VERSATILE STYLE

Living in the mountains requires grit while living in the city requires style. Our design team combines these two elements to create versatile products for the adventure ready spirit. Our motivation is a simple, timeless design with just the right amount of technical performance. As a result, we create effortless gear for all occasions that can be worn every day. Our products blend simple utility, style, and technical versatility for those who might find themselves sharing pints after a fun day in the mountains.

SOCIAL ACTIVISM









VENDUL LO

Products

"LOVE" Ribbed Gym Socks, Social-goods.com

"VOTE!" T-Shirt, Lisa Says Gah









Customizable Word Bracelet, Littlewordsproject.com







Express Yourself



CUSTOM OVERSEAS



SOURCEHIT SOURCEHIT INSTAHIT SOURCEHIT HOME **CREATIVE SERVICES 30 DAYS OR LESS BUILD YOUR OWN PROMO** source 3 45 HEALTHINFINI

SOURCEHIT PROVIDES WORLD-WIDE CUSTOM PRODUCT EXPERTISE WITH WHITE GLOVE SERVICE. PLEASE TELL US ABOUT YOUR PROJECT BELOW AND ONE OF OUR SPECIALISTS WILL GO TO WORK FOR YOU.

Blank2Branded Material Stocked Overseas & Ready to GO!

500 MOQ LEAD TIME

Sample Lead Time: 12-15 days

Standard Production Lead Times: 30 days

Transit time to Hit, Largo FL Shipping: 40-45 days via vessel, 5-7 days via air





Custom Caps

Many Decoration Options Available!

Please visit our website for more information.



#C15021 THE HAULER CLASSIC TRUCKER

- Shape: Mid-Pro / Visor: Pre-curved
- Fabric: Cotton-Poly/Nylon Mesh + Cotton Sweatband
- Material: 60% Cotton + 40 % Polyester
- EQP Pricing Does Not Apply to Custom Items
- Random Samples Not Available. Please Contact Your Rep For Virtual Samples.

Blank Via Vessel: As low as \$5.25(c) | Min. 5000 Blank Via Air: As low as \$7.90(c) | Min. 5000







#C15022 STROKE PLAY ROPE CAP

- 92% Performance Polyester, 8% Spandex
- 5 Panel, Mid Profile
- · Adjustable Self-Material Strap With Sliding Buckle
- Structured Crown & Pre-Curved Visor

Vessel: As low as \$8.99(c) | Min. 5000 Air: As low as \$11.49(c) | Min. 5000





#C15023 MATCH PLAY MESH BACK ROPE CAP

- 92% Performance Polyester, 8% Spandex
- Mesh Side & Back Panels
- 5 Panel & Mid-Profile
- · Structured Crown, Pre-Curved Visor

Vessel: As low as \$9.49(c) | Min. 5000 Air: As low as \$11.99(c) | Min. 5000



Blank2Branded **Provides** World-Wide **Custom Product Expertise With** White Glove Service

Blank2Branded Provides
World-Wide Custom
Product Expertise With
White Glove Service



CHOOSE



CUFF OR NO CUFF POM OR NO POM

PICK



PICK THE COLOR COMBO OF BEANIE, CUFF OR POM

PERSONALIZE



CHOOSE
DECORATING METHOD
EMBROIDERED PATCH
DIRECT EMBROIDERY
WOVEN LOOP LABEL
LEATHER PATCH

SOURCEHIT PROVIDES WORLD-WIDE CUSTOM PRODUCT EXPERTISE WITH WHITE GLOVE SERVICE https://www.hitpromo.net/sourceHit



Blank2Branded Provides
World-Wide Custom
Product Expertise With
White Glove Service

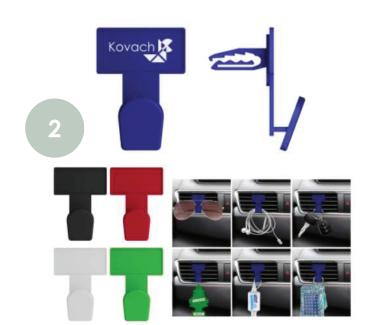


DEEP INVENTORY STOCK ITEMS

DEEP INVENTORY STOCK











- 2. #75000 Auto Vent Utility Clip
- 3. #65442 Silver Lining Journal
- 4. #90046 Disposable Gloves In Carrying Case
- 5. #3117 Splash Rolling Cooler





VISIT OUR SITE

for thousands of heavily stocked items https://www.hitpromo.net/category/all?deepInventory=1

LIBRARY LIFESTYLE











